# JAKARTA SURFACE SHOW

3<sup>RD</sup> INTERNATIONAL NATURAL STONE AND COVERINGS SHOW

RIGHT TIME RIGHT PLACE

6 - 8 JUNE 2024

JI EXPO CONVENTION AND THEATRE

## POST SHOW REPORT

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## **Jakarta Surface Show**

# A Premier Fair in Indonesia by Expodutch



The **Jakarta Surface Show** is a highly anticipated event in Indonesia, dedicated to showcasing the latest innovations and trends in surface materials, design, and technology. This fair serves as a crucial platform for professionals in architecture, interior design, construction, and related industries to explore cutting-edge products and solutions.

Held in Jakarta, a vibrant hub of commerce and culture, the event brings together leading manufacturers, designers, and industry experts from around the globe. Attendees can expect to discover a wide array of surfaces, including marbles, Ceramics, Mosaics, tiles, stones, wood, and advanced composite materials, all under one roof.

The **Jakarta Surface Show** also features insightful seminars, workshops, and networking opportunities, allowing participants to gain valuable knowledge and forge meaningful connections within the industry. Whether you're looking to source new materials, stay updated on industry trends, or expand your professional network, the **Jakarta Surface Show** is the right place to be.

## **Supporting**

Organisations and Partners

Supported by:













Media Partners:











# About 2024







The third edition of the **Jakarta Surface Show**, which brought together companies worldwide to showcase the latest innovations and trends in the natural stone and surface coating industry, commenced with a ceremony held at the JIExpo Convention Centre and Theatre. Expo Dutch, in collaboration with TG Expo, organized the event. The fair allows exhibitors and visitors to discover the latest developments and advanced technologies.

The Jakarta Surface Show brings together companies at the forefront of surface technology innovations for natural stone and flooring applications. These developments are essential for Indonesia's growing construction and building sector. The event is supported by several major organisations, including the Ministry of Public Works and Housing - Construction Services Development Board (LPJK), the Indonesian Chamber of Commerce and Industry (KADIN), the Italian Trade and Investment Agency (ITA), the Indonesian Institute of Architects (IAI), the Indonesian Society of Landscape Architects (IALI), and the Indonesian Society of Interior Designers (HDII). This year's event theme was "Shaping the Future of Surfaces with Innovation", and it attracted over 4,700+ visitors from 20 countries. Leading Turkish companies in the industry also presented their latest technologies at their stands over the three-day event.

In a statement about the fair, TG Expo General Manager Cem Şenel said, "Indonesia's growing construction and building sector, which holds great potential, makes the presence of the Jakarta Surface Show even more valuable." The fair provided a valuable opportunity for attendees to observe the latest technologies in the sector first-hand. It also offered a platform for architectural buyers from across Asia and surrounding regions to meet with our exhibitors and make purchases. During the fair, the participating companies presented their innovative products and solutions, which were tailored to meet the needs of the natural stone and surface industry. Visitors were thus able to examine the latest materials and technologies, which perform at the highest levels in terms of durability, aesthetics, and functionality. In addition, the fair exhibited sustainable surface solutions, which were in line with the commitment to environmental responsibility. Through conferences and sessions conducted by industry representatives and leading figures in the field, exhibitors and visitors were able to gain in-depth information and awareness of the latest trends.







The event welcomed several architectural buyers from across Asia and beyond.

## Fair **Details**



#### **Show Date**

6 - 8 June 2024

#### Venue

JI Expo Convention Centre and Theatre

#### **Opening Hours**

6 - 7 June 2024: 10.00 - 18.00 hrs 8 June 2024 : 10.00 - 16.00 hrs

## Total Number of Visitors

## 4,700+ from



**20 Countries** 

#### **Top 15 Visitor Countries**











China





Indonesia









C\*

Türkiye

U.S.A.







- Architects
- •Interior Designers
- •Landscape Architects
- •Block Marble Buyers
- Marble Processing Factory Professional
- Marble Warehouse Company Buyers
- •Marble Wholesaler and Suppliers

- Importers and Exporters
- Contractors
- •Procurement Professionals of **Construction Companies**
- •Project, Implementation and Restoration companies
- Distributors
- •Foreign Trade Consulting Firms



## Fair **Details**





## **Exhibitors from 8 Countries**



## **Exhibiting Product Groups**



- Marble
- •Granite •
- Travertine
- Onyx
- Basalt
- Ceramic
- •Çimstone
- Mosaic
- Dekton

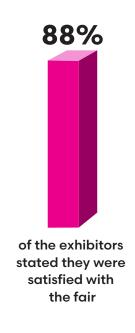
- Neolith
- Parquet
- •Wood Veneer
- •Industrial Flooring •
- •PU Floor Coverings
- •Epoxy Products and Consumables
- •Other Surface Coating
- •Products, Equipment and **Technologies**

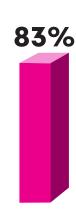
- Diamond Cutting Products
- Construction Chemicals
- Abrasives
- •Factory Machine Consumables
- •Plate and Die Cutting Machines
- •Tile Lines
- Slim Machines

## **Exhibitors**

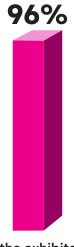
## Insights



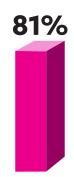




of the exhibitors stated they would join the fair next year



of the exhibitors consider the show important for their business



of exhibitors indicated that they were satisfied with the quality of visitors



## Conferences &

## **Activities**



#### **DAY 1 - THURSDAY, 06 JUNE 2024**

Jakarta Surface Show 2024 Opening Ceremony & Inauguration



11.00 - 12.00 hrs



O JSS Conference Theatre

#### **Building and Property Business Forum**

"Trend dan Prospek Bangunan dan Properti Menuju Masa Depan Ramah Lingkungan" Building and Property Trend and Outlook Towards an Eco-Friendly Future



13.30 - 15.30 hrs



O JSS Conference Theatre

Presented by



#### **DAY 3 - SATURDAY, 08 JUNE 2024**

JSS Talkshow - Ngobrol Santai Bareng Ecohomes Kiat Sukses Berbisnis Material Bangunan Online



12.30 - 14.30 hrs



O JSS Conference Theatre

CON

REN



Supported by



Delivery Language :Bahasa Indonesia

#### **DAY 2 - FRIDAY, 07 JUNE 2024**

Open Final Judging – Hijau Jakartaku International Student **Design Competition Community Space** 



09.00 - 12.00 hrs



O JSS Conference Theatre



#### **Meet the Designers**



10.30 - 12.30 hrs



Business Meeting Lounge



#### **HDII - ASEAN Round Table Discussion**

"Sustainable Materials in Architecture and Interior"
Experience, Insights and Perspective Exchange from the Region



13.30 - 15.30 hrs



O JSS Conference Theatre



Delivery Language: English

CE **PROGRAM** 



SHOW

**RIGHT TIME RIGHT PLACE** 

## **Promotion**

## Activities



**Branding** 





## Media

#### Coverages

Jawa Pos



IMARADO, RICATIA, Parensa Nahusi mamer, Jata alam da material polipia — Islanda Surfaci Deve digitar di Gond Bishood Ji Espo Gimmelion Cortin and Thioria, Emergene pada targogi di — I Juni 2001, Nahusi produces mamer die blas alim pida in Cepatrologia organi compositaria, sociala technici corporativo bila susia maya cilcolo index Mamer solitoria del Seguina del properti.

Novolatide designs Estatem Estation, Findancia Francis Spraminian Republication, Findancia Republication Republica

#### SINDONEWS

#### Dorong Geliat Industri Properti, Jakarta Surfa Show Gelar Pameran Marmer

KARTA - Projek konstruksi di Indonesia diramalkan akar mencapai nilai USC02 miliar pada 2024 ini. karta Surface Show 2024 tunut meramaikan pasar dengan mengadakan pameran berbagai produk

marmer pada 6-8 Jan 1204 mendidang.
Miliki duai puyuk konstuksi di indonesi diprayeksi akan disumbang sebesar 4TV, dari sektor sipil dari 23% bersari di anti-instituksi banguanan Sebagai intormasi, sektor sipil melipuli inhastiktar pembanguanan seperti jalan, jerebutan, bendungan pelabuhan, pembangki istok, dan lainnya. Geberahka sektir kohusan mandakul dan ili sasemakan indi dan sektiran di dan sektiroman.

Custant der verbote retest zalants schrach denn jedenmante deprojektion mergiot seient retesta denngen pengala kilon 2004. Persintenti istern penega persina materier stehelij misste disken bengenan den interfery rang, cultup dincer kasma memiliki keunikan dari segi esterika senta meningkerikan rilisi dari bengenan den properti.

Konditenter dari, kilokatik Steffera Obes Ereni Alkolidir menentaksa hahwa mish saks conditions sentan

alaka menamakan pameran ini berasal dari Turki. Turki sendiri dikenal sebagai produse mammer terbesar di dunia. Roordenator dira Jajaksta Surface Shew Genul Alyridit mengasakan bahwa salah sasu-produsen yan ulian meramahan pameran ini berasal dari Turki. Turki pendiri dikenal sebagai produse mammer

"Marient die Floor (bed.) deel voll de marient daar desease groot dat keeps, dogwaan older keeps dagen erweite E. Laken Seferie Brove, kern erechpiedriks pendrus retermit Turk die hetepsge bise langung erweinskas needsalman pengunaan marient die Turk die sellium in "Jase Gorus". De mesambalkas tahan sellen das Turk, pameras alam menghadinas jung perenta deri falia, yang gag diamal sebaggia negasi produsen merenun, Philoppi (brasi, Yurk, Orliga, China, Virbani dan

Tithansplan, para pecerta dapat bertemu dengan para arahak, arahak lanakap, decalner interior, distributor di indonesia dan kawasan Asia Tenggara untuk dapat bertukar ide dun saling-menginspirasi arah kalaman para para bahik halih lahah Danud

#### Jakarta Surface Show 2024 F Terbaik Dunia



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#### Kontan

#### Potensi Properti di Indonesia Masih Besar, Jakarta Surface Show Gelar Pameran Marme



KONTAN.CO.ID - Proyek konstruksi di Indonesia diramalikan akan mencapi nilai US\$ 22 miliar pada 2024 ini, Jakarta Surface Show 2024 turut meramalikan pasar dengan mengadakan pameran berbagai produk marme pada 6-8 Juni 2024 mendatang.

Nilai dari proyek konstrukci di Indonesia diproyeksi akan disumbang sebesar 47% dari sektor sipila dia 73% berasal dari konstruksi bangunan Sebagai informasi, sektor sipil meliputi infrastruktur pembangunan sepe jalan, iembatan, bendungan, pelabuhan, pembangkit listrik, dan lainnya. Sedangkan sektor bangunan mencakup industri, perumahan, ritel, dan perkantoran.

Dialaria dari websitei resimi Jakarta Suriace Show, perumanan diproyeksikan menjadi sektri teratas dengan pangsa lebih dari 30%. Perumahan ini kerap menggunakan marmer sebagai materi dalam bangunan dan interior yang cukup dilincar karena memiliki keunikan dari segi estetika serta meningkatkan nilai dari bangunan dan properti.

Gonul Akyildiz, koordinator dari Jakarta Surface Show mengatakan bahwa salah satu produsen yang akan meramalkan pameran ini berasal dari Turki Turki sendiri dikenal sebagai produse marmer terbesar di dunia.

\*Marmer darī Turki telah dikenal oleh anzitek dan desainer global dan banyak digunakan dalam kanya - kanya mereka. Di Jakarta Surface Show, kami menghadirkan paviliun nasional Turki sehingga bisa langsung merasakan pengalaman penggunaan marmer dari Turki di paviliun ini,\* kate Gonul.

Gonul menambahkan bahwa selain dari Turki, pameran akan menghadiri juga peserta dari Italia, yang juga dikenal sebagai negara produsen maremer, Portugal, Brasil, India, Belgia, China, Vietnam dan tentunya Indonesia

Diharapkan, para peserta dapat bertemu dengan para arsitek, arsitek lanskap, desainer interior, distributor di Indonesia dan kawasan Asia Tenggara untuk dapat berrukar ide dan saling menginspirasi untuk inova: bangunan yang lebih baik," kata Gonul.

## **Digital**

#### Marketing







Instagram **2.205.655** 



Facebook **1.041.007** 



199.998



Google Search **5.201** 



Google Display **13.307** 









39 K+







Instagram **19.693** 



12.606



**7.259** 



176



570



#### **Enhance Your Business Growth with the Jakarta Surface Show**

Don't miss the chance to boost your business volume and establish new connections by joining the Jakarta Surface Show.

> Contact us today to explore how you can expand your exports and access the world's most dynamic markets.

## **Jakarta Surface Show Team**

#### SALES

#### Döndü Karabıyık

**International Sales Director** dondu.karabiyik@tgexpo.com

#### **MARKETING**

#### Esra Kuloğulları

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#### Eda İlhan

**Marketing Chief** eda.ilhan@tgexpo.com

Organiser



Co-Organiser



## JAKARTA SURFACE SHOW

INTERNATIONAL
NATURAL STONE AND
COVERINGS SHOW

# **SAVE THE DATE 29 - 31 OCTOBER 2025**

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