

JAKARTA SURFACE SHOW

4TH INTERNATIONAL
NATURAL STONE AND
COVERINGS SHOW



Sponsorship File

Beyond the Surface

28 - 30 OCTOBER 2026

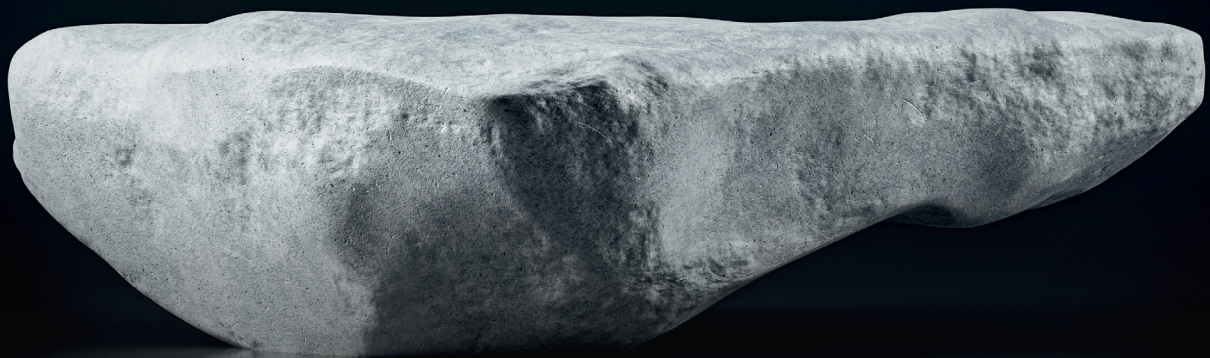
Jakarta International Expo (JI Expo) – Hall D-2

JAKARTA, INDONESIA

www.jakartasurfaceshow.com



[jakartasurfaceshow](https://www.facebook.com/jakartasurfaceshow)



Organiser



Co - Organiser



About Jakarta Surface Show



The Dedicated Platform for Premium Surfaces in Southeast Asia

Jakarta Surface Show brings together global suppliers, key buyers and sector professional's at the heart of the Southeast Asia.

Jakarta Surface Show is the only dedicated platform for premium natural stone and surface materials in the region. It is going to take place for the 4th edition on 28-30 October 2026 at Jakarta International Expo (JIExpo). Designed as a business-driven platform, the show connects manufacturers and suppliers with importers, distributors, architects, designers, and project developers actively sourcing high-quality materials for regional projects.

Why Sponsor Jakarta Surface Show?



Reach and engage with a qualified database of 109,000+ industry professionals through Jakarta Surface Show's extensive network and ongoing communications.



Position your brand at the center of the region's premium natural stone and surface materials ecosystem and build visibility with decision-makers shaping future projects.

Contact

www.jakartasurfaceshow.com

marketing@tgexpo.com

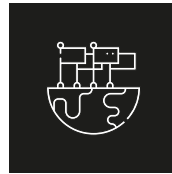
2024 With Numbers



4,700+
Key Visitors

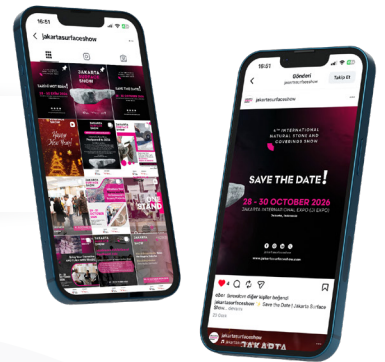


20
Visiting Countries



8
Exhibiting Countries

Digital Marketing Reaches



3,4M+
IMPRESSIONS



39K+
CLICKS



Sponsorship Packages

- » **Diamond Sponsor**
- » Jadeite Sponsor
- » **Ruby Sponsor**
- » VIP Hosted Buyer Area Sponsor
- » **Badge & Lanyard Sponsor**
- » Show Bag / Welcome Kit Sponsor
- » **Happy Hour Networking Sponsor**
- » Hanging Banner/Flag Sponsor
- » **Main Stage Sponsor**
- » "Beyond Stone Challenge" Sponsor



Diamond Sponsor

Limited to Three

18,000 Euro

- Diamond Sponsor will have free **24 square meters**.
- Diamond Sponsor will be announced via the Jakarta Surface Show's social media platforms and e-newsletter.
- Diamond Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials in **first-priority size and placement**.
- Diamond Sponsor's logo will be featured on the official website and in e-newsletters.
- Diamond Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- Diamond sponsor's logo will be displayed on the event stage and recognition boards within the exhibition area.
- During the opening ceremony, the Diamond Sponsor will be formally acknowledged, and a plaque of appreciation will be presented.
- During the opening ceremony, a representative of the Diamond Sponsor will be entitled to deliver a **5-minute speech**.

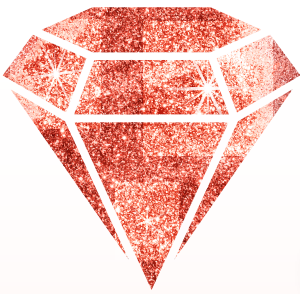


Jadeite Sponsor

Limited to Five

14,000 Euro

- Jadeite Sponsor will have free **12 square meters**.
- Jadeite Sponsor will be announced via the Jakarta Surface Show's social media platforms and e-newsletter.
- Jadeite Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials in **second-priority size and placement**.
- Diamond Sponsor's logo will be featured on the official website and in e-newsletters.
- Diamond Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- Diamond sponsor's logo will be displayed on the event stage and recognition boards within the exhibition area.
- During the opening ceremony, the Diamond Sponsor will be formally acknowledged, and a plaque of appreciation will be presented.



Ruby Sponsor

Limited to Five

10,000 Euro

- Ruby Sponsor will have free **9 square meters**.
- Ruby Sponsor will be announced via the Jakarta Surface Show's social media platforms and e-newsletter.
- Ruby Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials in **third-priority size and placement**.
- Ruby Sponsor's logo will be featured on the official website and in e-newsletters.
- Ruby Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- Ruby Sponsor's logo will be displayed on the event stage and recognition boards within the exhibition area.
- During the opening ceremony, the Diamond Sponsor will be formally acknowledged, and a plaque of appreciation will be presented.

Badge Sponsor

Limited to One

13,000 Euro



- Badge Sponsor's logo will be printed on all official badges and lanyards.
- Badge Sponsor will be announced via the Jakarta Surface Show's social media platforms and e-newsletter.
- Badge Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials.
- Badge Sponsor's logo will be featured on the official website and in e-newsletters.
- Badge Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- Badge Sponsor's logo will be displayed on the event stage and recognition boards within the exhibition area.

**The cost of the badges and lanyards shall be covered by the sponsor. Printing will be carried out by the organizer.*

VIP Hosted Buyer Area Sponsor

Limited to One

12,000 Euro



- The sponsor's logo will be displayed on all directional signage and branding designs within the **VIP Hosted Buyer Area**.
- All protocol guests and VIP attendees will be hosted in the **VIP Hosted Buyer Area**, branded with the sponsor's identity.
- The VIP Hosted Buyer Area Sponsor will be promoted through the Jakarta Surface Show's social media channels and e-newsletter.
- The VIP Hosted Buyer Area Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials.
- The VIP Hosted Buyer Area Sponsor's logo will be featured on the official website and in e-newsletters.
- The VIP Hosted Buyer Area Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- The VIP Hosted Buyer Area Sponsor's logo will be displayed on the stage and recognition boards within the exhibition area.

**Catering costs for the VIP Hosted Buyer Area shall be covered by the sponsor.*

Show Bag Sponsor

Limited to One

10,000 Euro



- The Show Bag Sponsor's logo will be printed on the official show bags. Branded bags will be distributed to all visitors and company representatives.
- The Show Bag Sponsor will be entitled to include brochures and promotional items inside the bags.
- The Show Bag Sponsor will be promoted through the Jakarta Surface Show's social media channels and e-newsletter.
- The Show Bag Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials.
- The Show Bag Sponsor's logo will be featured on the official website and in e-newsletters.
- The Show Bag Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- The Show Bag Sponsor's logo will be displayed on the stage and recognition boards within the exhibition area.

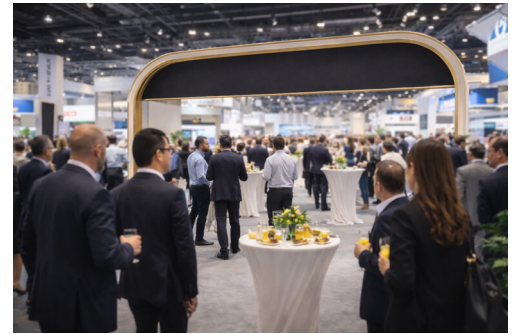
**The cost of the bags and printing shall be covered by the sponsor.
All bag contents are subject to the organizer's approval.*



Happy Hour Networking Night Sponsor

Limited to One

10,000 Euro



- The Happy Hour Networking Night Sponsor's logo will be displayed on the stage set up in the gala area and on signage panels located at the event entrance.
- The Happy Hour Networking Night Sponsor will be entitled to place brochures, gifts, or promotional items on the guests' tables.
- One table for 10 guests will be allocated to the sponsor at the gala dinner.
- The sponsor will be promoted through the company's social media channels and e-newsletter.
- The sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials.
- The sponsor's logo will be featured on the official website and in e-newsletters.
- The sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- The sponsor's logo will be displayed exclusively on the stage and recognition boards within the exhibition area.
- The sponsor will be granted the opportunity to deliver an Opening Speech at the start of the Happy Hour Networking Night.
- The sponsor's name and logo will be featured as the Happy Hour Networking Night Sponsor on the official exhibition website and in related industry publications.
- During the opening of the Happy Hour Networking Night, the sponsor will be formally acknowledged, and a plaque of appreciation will be presented.

"Beyond Stone Challenge" Sponsor

Limited to One

9,000 Euro



- The stone sculpture competition will be titled with the sponsor's name:
- **"Beyond Stone Challenge" powered by [Sponsor Name]"**
- Sponsor will be announced via the Jakarta Surface Show's social media platforms and e-newsletter.
- Sponsor's logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials.
- Sponsor's logo will be featured on the official website and in e-newsletters.
- Sponsor's logo will be displayed on branding designs throughout the exhibition venue.
- Sponsor's logo will be displayed on the event stage and recognition boards within the exhibition area.
- During the opening ceremony, the sponsor will be formally acknowledged, and a plaque of appreciation will be presented.

“Industry Talks” Stage Sponsor

Limited to One

5,000 Euro

- Sponsor will be announced via the Jakarta Surface Show’s social media platforms and e-newsletter.
- Sponsor’s logo will be used in advertisements, banners, invitations, brochures, posters, media kits, exhibition catalogues, and other digital and printed communication materials.
- Sponsor’s logo will be featured on the official website and in e-newsletters.
- Sponsor’s logo will be displayed on branding designs throughout the exhibition venue.
- Sponsor’s logo will be displayed on the event stage and recognition boards within the exhibition area.



JAKARTA SURFACE SHOW

Let your brand stand out!

Explore tailored sponsorship packages.

Get in touch with us for detailed information.

marketing@tgexpo.com

Didn't find a sponsorship option that fits your needs?

Discover our Media Kit and keep your brand visible before and during Jakarta Surface Show.

www.jakartasurfaceshow.com



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Organiser



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