

# JAKARTA SURFACE SHOW

3<sup>RD</sup> INTERNATIONAL  
NATURAL STONE AND  
COVERINGS SHOW



RIGHT TIME RIGHT PLACE  
**6 - 8 JUNE 2024**  
JI EXPO CONVENTION AND THEATRE

## POST SHOW REPORT

[www.jakartasurfaceshow.com](http://www.jakartasurfaceshow.com)



[jakartasurfaceshow](https://www.jakartasurfaceshow.com)



Organiser



Co - Organiser



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# JAKARTA SURFACE SHOW

## Jakarta Surface Show

A Premier Fair in  
Indonesia by Expodutch



The **Jakarta Surface Show** is a highly anticipated event in Indonesia, dedicated to showcasing the latest innovations and trends in surface materials, design, and technology. This fair serves as a crucial platform for professionals in architecture, interior design, construction, and related industries to explore cutting-edge products and solutions.

Held in Jakarta, a vibrant hub of commerce and culture, the event brings together leading manufacturers, designers, and industry experts from around the globe. *Attendees can expect to discover a wide array of surfaces, including marbles, Ceramics, Mosaics, tiles, stones, wood, and advanced composite materials, all under one roof.*

The **Jakarta Surface Show** also features insightful seminars, workshops, and networking opportunities, allowing participants to gain valuable knowledge and forge meaningful connections within the industry. Whether you're looking to source new materials, stay updated on industry trends, or expand your professional network, the **Jakarta Surface Show** is the right place to be.

### Supporting Organisations and Partners

Supported by:



Media Partners:



# About 2024



The third edition of the **Jakarta Surface Show**, which brought together companies worldwide to showcase the latest innovations and trends in the natural stone and surface coating industry, commenced with a ceremony held at the JIExpo Convention Centre and Theatre. Expo Dutch, in collaboration with TG Expo, organized the event. The fair allows exhibitors and visitors to discover the latest developments and advanced technologies.



The **Jakarta Surface Show** brings together companies at the forefront of surface technology innovations for natural stone and flooring applications. These developments are essential for Indonesia's growing construction and building sector. The event is supported by several major organisations, including the *Ministry of Public Works and Housing - Construction Services Development Board (LPJK)*, the *Indonesian Chamber of Commerce and Industry (KADIN)*, the *Italian Trade and Investment Agency (ITA)*, the *Indonesian Institute of Architects (IAI)*, the *Indonesian Society of Landscape Architects (IALI)*, and the *Indonesian Society of Interior Designers (HDII)*. This year's event theme was "Shaping the Future of Surfaces with Innovation", and it attracted over **4,700+ visitors from 20 countries**. Leading Turkish companies in the industry also presented their latest technologies at their stands over the three-day event.



In a statement about the fair, **TG Expo General Manager Cem Şenel** said, "Indonesia's growing construction and building sector, which holds great potential, makes the presence of the **Jakarta Surface Show** even more valuable." The fair provided a valuable opportunity for attendees to observe the latest technologies in the sector first-hand. It also offered a platform for architectural buyers from across Asia and surrounding regions to meet with our exhibitors and make purchases. During the fair, the participating companies presented their innovative products and solutions, which were tailored to meet the needs of the natural stone and surface industry. Visitors were thus able to examine the latest materials and technologies, which perform at the highest levels in terms of durability, aesthetics, and functionality. In addition, the fair exhibited sustainable surface solutions, which were in line with the commitment to environmental responsibility. Through conferences and sessions conducted by industry representatives and leading figures in the field, exhibitors and visitors were able to gain in-depth information and awareness of the latest trends.

# The event welcomed several architectural buyers from across Asia and beyond.



# Fair Details

## Show Date

6 – 8 June 2024

## Venue

Jl Expo Convention Centre  
and Theatre

## Opening Hours

6 – 7 June 2024 : 10.00 – 18.00 hrs  
8 June 2024 : 10.00 – 16.00 hrs

## Total Number of Visitors

**4,700+** from



**20 Countries**

## Top 15 Visitor Countries



China



India



Indonesia



Italy



Malaysia



Philippines



Portugal



Saudi Arabia



Singapore



South Korea



Spain



Türkiye



U.A.E.



U.S.A.



Vietnam

## Visitor Profile



- Architects
- Interior Designers
- Landscape Architects
- Block Marble Buyers
- Marble Processing Factory Professional
- Marble Warehouse Company Buyers
- Marble Wholesaler and Suppliers

- Importers and Exporters
- Contractors
- Procurement Professionals of Construction Companies
- Project, Implementation and Restoration companies
- Distributors
- Foreign Trade Consulting Firms

# Fair Details



## Exhibitors from 8 Countries



Albania



China



India



Indonesia



Italy



Portugal



Türkiye



Vietnam

## Exhibiting Product Groups



### Tile

- Ceramic
- Porcelain
- Decorative and Custom
- Mosaic
- Metallic
- Glass
- Quarry

### Allied Products & Equipment

- Installation Materials and Tools
- Coatings
- Finishes
- Sealers
- Cutting and Carving
- Equipment
- Fabricating Equipment
- Flooring Equipment
- Restoration and Cleaning Equipment

### Stone

- Granite
- Marble
- Travertine
- Slate
- Limestone
- Sandstone
- Quartzite
- Soapstone
- Terrazzo
- Agglomerates
- Other Natural Stone

# Exhibitors

## Insights



88%



of the exhibitors stated they were satisfied with the fair

83%



of the exhibitors stated they would join the fair next year

96%



of the exhibitors consider the show important for their business

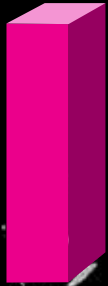
81%



of exhibitors indicated that they were satisfied with the quality of visitors

## Range of Products Exhibited in the Show

55%



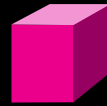
Stone/Natural Stone Producer

21%



Stone/Natural Stone Trader

11%

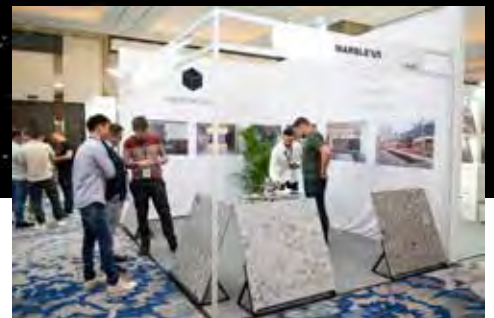


Tools and Equipment

13%



Others



# Conferences & Activities



## DAY 1 – THURSDAY, 06 JUNE 2024

**Jakarta Surface Show 2024 Opening Ceremony & Inauguration**

11.00 – 12.00 hrs JSS Conference Theatre

**Building and Property Business Forum**  
 “Trend dan Prospek Bangunan dan Properti Menuju Masa Depan Ramah Lingkungan”  
 Building and Property Trend and Outlook Towards an Eco-Friendly Future

13.30 – 15.30 hrs JSS Conference Theatre

Presented by

## DAY 3 – SATURDAY, 08 JUNE 2024

**JSS Talkshow – Ngobrol Santai Bareng Ecohomes**  
 Kiat Sukses Berbisnis Material Bangunan Online

12.30 – 14.30 hrs JSS Conference Theatre

Presented by

Supported by

Delivery Language : Bahasa Indonesia

## DAY 2 – FRIDAY, 07 JUNE 2024

**Open Final Judging – Hijau Jakartaku International Student Design Competition Community Space**

09.00 – 12.00 hrs JSS Conference Theatre

Organised by

### Meet the Designers

10.30 – 12.30 hrs Business Meeting Lounge

Supported by

**HDII – ASEAN Round Table Discussion**  
 “Sustainable Materials in Architecture and Interior”  
 Experience, Insights and Perspective Exchange from the Region

13.30 – 15.30 hrs JSS Conference Theatre

Presented by

Delivery Language : English

# CONFERENCE PROGRAM



# JAKARTA SURFACE SHOW

RIGHT TIME RIGHT PLACE

# Promotion Activities



## Branding



## Media Coverages

Jawa Pos



### Dorongan Selat Industri Properti, Jakarta Surface Show Gelar Pameran Marmor

Jakarta, Pihak swasta Indonesia berencana akan menginvestasikan 200 juta dolar AS untuk membangun selat industri properti di Jakarta. Hal ini akan membuka peluang investasi properti di Indonesia yang diperkirakan mencapai 1,5 triliun dolar AS.

Menteri Koordinator Bidang Perekonomian Airlangga Hartono mengatakan, selat industri properti ini akan menjadi salah satu sektor yang paling potensial di Indonesia. Hal ini akan membuka peluang investasi properti di Indonesia yang diperkirakan mencapai 1,5 triliun dolar AS.

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CNN



Jakarta Surface Show 2024 Redakan Puncakan Marmor. Acara ini akan menampilkan berbagai produk marmor dari berbagai negara. Hal ini akan membuka peluang investasi properti di Indonesia yang diperkirakan mencapai 1,5 triliun dolar AS.

IDX



Kerjasama PTSP Keluar Marmor sebagai Surface Show. Hal ini akan membuka peluang investasi properti di Indonesia yang diperkirakan mencapai 1,5 triliun dolar AS.

Kontari

### Potensi Properti di Indonesia Masih Besar, Jakarta Surface Show Gelar Pameran Marmor



KONTARI.CO.ID - Proyek konstruksi di Indonesia diprediksi akan mencapai nilai USD 22 miliar pada 2024 ini. Jakarta Surface Show 2024 turut memamerkan hasil-hasilnya dengan menggelar pameran berbagai produk marmor pada 6-8 Juni 2024 mendatang.

Hal ini akan membuka peluang investasi properti di Indonesia yang diperkirakan mencapai 1,5 triliun dolar AS. Hal ini akan membuka peluang investasi properti di Indonesia yang diperkirakan mencapai 1,5 triliun dolar AS.

# Digital Marketing



**3,4 M+**   
Impressions

  
Instagram  
**2.205.655**

  
Facebook  
**1.041.007**

  
LinkedIn  
**199.998**

  
Google Search  
**5.201**

  
Google Display  
**13.307**



**39 K+**   
Clicks

  
Instagram  
**19.693**

  
Facebook  
**12.606**

  
LinkedIn  
**7.259**

  
Google Search  
**176**

  
Google Display  
**570**



# Contact Us

## Enhance Your Business Growth with the Jakarta Surface Show

Don't miss the chance to boost your business volume and establish new connections by joining the **Jakarta Surface Show**.

Contact us today to explore how you can expand your exports and access the world's most dynamic markets.

### SATIŞ

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### PAZARLAMA

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Organiser



Co-Organiser



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INTERNATIONAL  
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**SAVE THE DATE**

**3 - 5 NOVEMBER 2026**

JAKARTA INTERNATIONAL EXPO (JI EXPO), HALL D-2

[www.jakartasurfaceshow.com](http://www.jakartasurfaceshow.com)



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